



BPM 2025 Sponsorship Packages

31st Aug – 5th Sep 2025 Seville, Spain

https://www.bpm2025seville.org/ info@bpm2025seville.org







Adela del Río Ortega Manuel Resinas BPM 2025 General Chairs

Welcome to BPM 2025

We are happy to invite you as a sponsor for the upcoming 23rd International Conference on Business Process Management (BPM 2025) at University of Seville.

Over the past decade, the conference has built its reputation by showcasing leading-edge research of the highest quality, complemented by talks, tutorials, and discussions by the most renowned thought leaders and innovators in the field.

The BPM conference series embraces the diversity and richness of the BPM field and serves as a melting pot for experts from various disciplines.

We are very much looking forward to welcoming you to BPM 2025 in Seville!

BPM Conferences (2003-2025)



BPM 2025 in Sevilla, Spain

BPM 2024 in Krakow, Poland

BPM 2023 in Utrecht, The Netherlands

BPM 2022 in Münster, Germany

BPM 2021 in Rome, Italy

BPM 2020 in Seville, Spain (online)

BPM 2019 in Vienna, Austria

BPM 2018 in Sydney, Australia

BPM 2017 in Barcelona, Spain

BPM 2016 in Rio de Janeiro, Brazil

BPM 2015 in Innsbruck, Austria

BPM 2014 in Eindhoven, The Netherlands

(relocated from Haifa, Israel)

BPM 2013 in Beijing, China

BPM 2012 in Tallinn, Estonia

BPM 2011 in Clermont-Ferrand, France

BPM 2010 in Hoboken (NJ), USA

BPM 2009 in Ulm, Germany

BPM 2008 in Milan, Italy

BPM 2007 in Brisbane, Australia

BPM 2006 in Vienna, Austria

BPM 2005 in Nancy, France

BPM 2004 in Potsdam, Germany

BPM 2003 in Eindhoven, The Netherlands





Welcome to Seville

In the heart of historic Seville, the BPM conference blends tradition with innovation. Here, we'll explore the latest technological advancements and forwardthinking solutions, delving into the future of Business Process Management. Seville, with its rich Moorish, Christian, and Roman heritage, is a vibrant center of culture, tourism, science, and business. The city's iconic landmarks, from the stunning Alcázar to the majestic Cathedral and Giralda, offer a captivating backdrop for inspiration. Seville also entices art lovers with its renowned flamenco scene, diverse museums, and galleries that celebrate its dynamic and storied past.

Benefits of Sponsorship





Maximum exposure in the rapidly growing discipline of process science



An opportunity to build and reinforce strategic relations within the BPM Community



A cost-effective way to strengthen and build brand awareness among a relevant audience



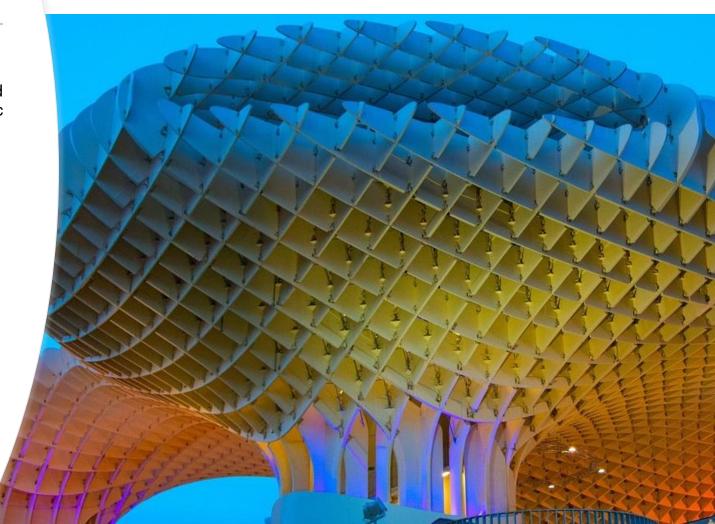
Enhanced marketing opportunities, including visibility on the conference website and related promotional materials



Access to a broad network of industrial partners, researchers and government officials



Recruitment opportunities by networking with top talent including PhD students, postdocs, and other professionals







Sunday 31st	Monday 1st	Tuesday 2 nd		Wednesday 3 rd		Thursday 4 th		Friday 5 th
Doctoral Consortium	Workshops	Conference	Education Forum	Conference	Industry Forum	Conference	Responsible BPM Forum	BPM in Public Administration (Spanish)
Lunch	Lunch	Lunch		Lunch		Lunch		Lunch
Doctoral Consortium	Workshops	Conference	Education Forum	Conference	sou Industry Forum	Conference	Responsible BPM Forum	BPM in Public Administration (Spanish)
	Reception	Guided tour		Conference dinner		Farewell		

Conference includes: Keynotes, Research track, BPM Forum, Journal First Track, and Tutorials

Sponsorship Packages



Contact us at: info@bpm2025seville.org	Bronze 2.5 k€ + VAT	Silver 5 k€ + VAT	Gold 8.5 k€ + VAT	Platinum 12.5 k€ + VAT
Maximum sponsors limited to	8	7	6	2
Rollups with logo exposure in common areas	+	+	+	+
Logo and description on BPM 2025 website	+	+	+	+
Acknowledgement in conference publications	-	+	+	+
Floorspace It includes power and internet connection	-	-	1 table, 2 chairs, 1 pinboard, space for up to 2 roll-ups	2 tables, 4 chairs, 1 pinboard, space for up to 3 roll-ups
Opportunity to give a tutorial during the BPM in Public Administration day	-	-	-	+
Tickets for one day of the scientific program These are day tickets and include people attending the floorspace	3	6	9	15
Free tickets for conference dinner (Wednesday)	1	2	3	5
Add-on: Logo exposure @ welcome reception	-	-	-	+1 k€
Add-on: Logo exposure @ conference dinner	-	-	-	+1.5 k€
Add-on: Sponsoring of award ceremony	-	-	-	+1 k€

Terms and Conditions



Payment

Payment details will be provided on the invoice. Payment is due within 30 days of the invoice date. For late sponsorship applications, payment is due 3 weeks before the event

Cancellation policy

The organizer will refund 50% of the total amount paid if a written cancellation of sponsorship is received by 1 June 2025. No refunds will be provided after this date

Application for sponsorship

For more information about the conference, feel free to contact us at info@bpm2025seville.org



Previous Sponsors of BPM events

Over the years, the BPM conferences have been supported by various industry leaders in the field.





























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Venue



- The conference will take place at the Hotel Meliá Sevilla, located in front of the Plaza de España and well-connected to the train station as well as to the main attractions in Seville.
- Its facilities offer excelent facilities for the expected audience (the main room has capacity of more than 400 seats).
- The exhibition areas will be located just in front of the main room and in the same place where the coffee will be served in the afternoon.



Contact us





https://www.bpm2025seville.org/



info@bpm2025seville.org



@BPMConf



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